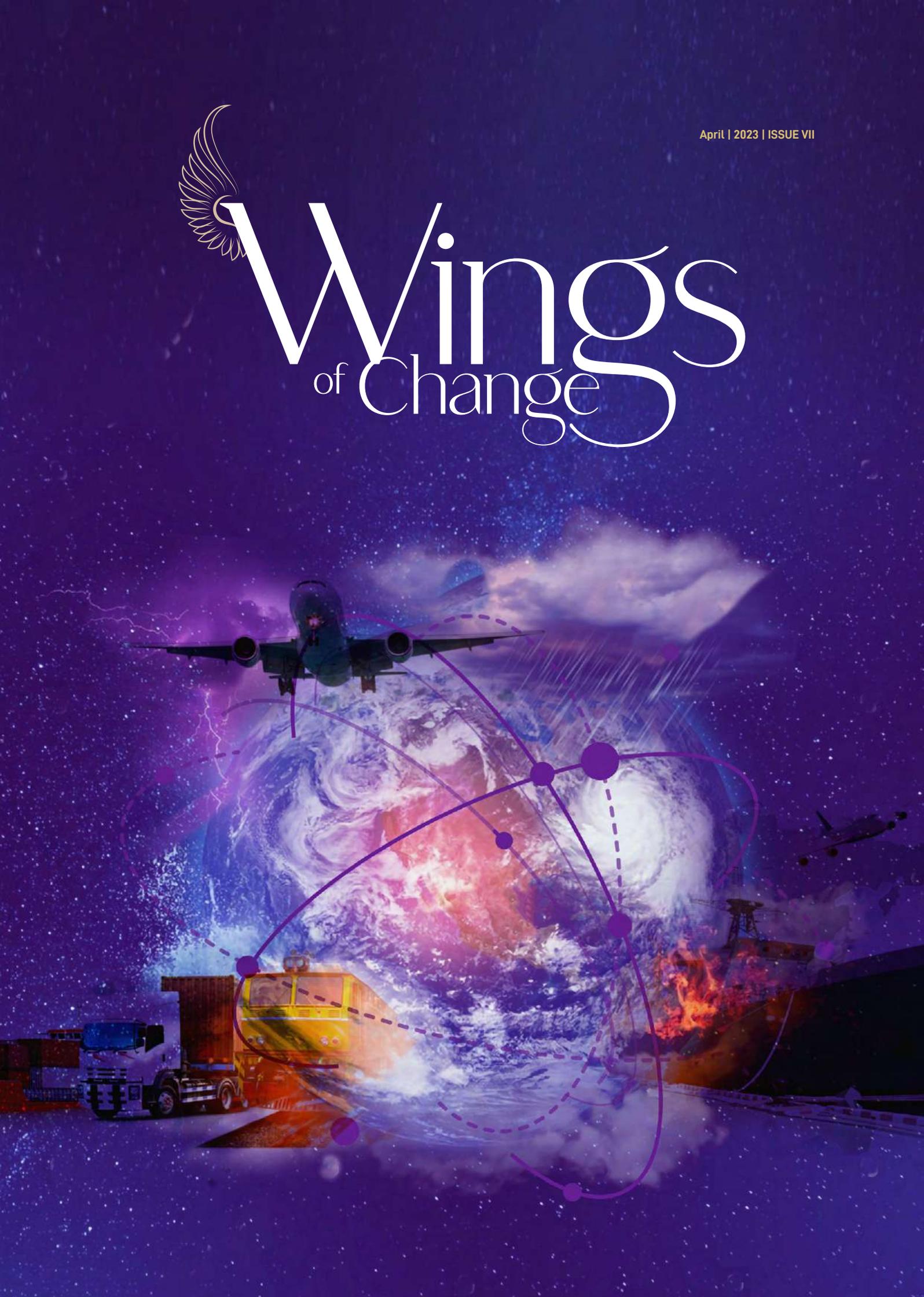


April | 2023 | ISSUE VII



# Wings of Change



# Editor's Note



Dear Readers,

I am delighted to bring you another forward stepping edition of "Wings of Change", WiLAT Global newsletter. In this edition, we have shared some of our pages with the WiLAT sisterhood for a greater cause. As we're all aware, a series of unfortunate events happened over the last few months, where the entire capability of humanitarian logistics was put into test. "Stronger together" was the calling, as most forces and organisations around the globe joined hands to support whoever was affected and faced losses. Thus in this edition, we've paid homage to the role of Logistics during disastrous times and an overall guide on preparing for such adversities.

On the other hand, 2023 is expected to be a year full of changes at WiLAT, starting from the change of WiLAT leadership. Gayani De Alwis FCILT will be stepping down as the Chairperson (in July 2023), welcoming Vicky Koo FCILT to carry forward the triumphant legacy. I am honoured with the opportunity to e-interview Vicky Koo FCILT who has been the driving force behind many WiLAT initiatives including the well-known WiLAT Capacity Building Centre. I am certain that her story will inspire many of you to explore your passion with wisdom as it was the case for me.

Furthermore, I take this opportunity to invite our readership to share with us your opinions, findings and communications in the area of Logistics and Transport along with the logistics initiatives carried out in your territories to support and empower the communities. I am hopeful together we could make bigger ripples as wind beneath the wings that drives the change, forward and upward.

Last but not least, I wish to commend my dearest editorial team for their remarkable and excellent commitment towards this edition. You made it happen against all odds and are certainly a force to reckon with.

Stronger Together, We Soar Higher!



**Indeewari Chandrasekara** MILT

## Editorial Committee

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**Indeewari** Chandrasekara, MILT



Deputy Editor

**Shakkya** Perera, MILT

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FCILT



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## Message from the WiLAT Global Chairperson



As we celebrate the International women's month, I am delighted to pen this message for the 7th edition of Wings of Change. This year's International Women's Day (IWD) theme is "Embrace Equity". CILT is a strong advocate of Diversity, Equity and Inclusion (DEI) agenda and supported the formation of WiLAT as a Global Forum in 2013. Over the years, WiLAT has been driving the DEI agenda by creating awareness on career opportunities, breaking barriers and promoting opportunities for women in our industry, which is considered male dominant. Equity isn't just a nice-to-have, but a must-have. Gender equity needs to be part of every one's DNA. We must understand that equal opportunities are not enough. People start from different places, so true inclusion and belonging require equitable action. It is something we need to think about, know, value, believe unconditionally and embrace to create an inclusive world. This year saw heightened awareness on IWD and its encouraging to see many WiLAT territories celebrating IWD across our global network.

Events in Turkey made us do more and swiftly when we witnessed Turkey and Syria suffering from one of the worst earthquakes to hit the region. The situation was quite painful to watch as the death toll kept mounting. As

logisticians, we knew we had a role to play and WiLAT joined hands with IBF to set up a disaster response team to plan our response proactively. This was almost our first disaster response. The team planned a series of webinars, supported IBF led Turkey relief fundraiser and capacity building through webinars, knowledge-sharing articles and to develop a disaster relief tool kit which will enable us to be more effective in the future. I appeal to my WiLAT global family to support in these humanitarian logistics initiatives.

I also would like to welcome the two incoming GVCs and Country Chairs, Juliana and Carmen and Esra and Nurmaria respectively. I am grateful to the outgoing GVCs, Zawiah and Nancy and Country Chairs, Juliana and Berna for their invaluable service. We also appointed WiLAT contacts in North America, Brunei and Poland. We warmly welcome Jenifer, Ziti and Barbara to our global family.

As we expand as a global family, we felt the need to conduct an orientation for new joiners. A successful familiarization program was conducted on 28th February and this will be done bi annually henceforth. We also introduced a country assessment template to study the status of WiLATs. This will enable us to prioritize development needs of WiLATs. I reach out to all our GVCs for early completion of this assessment. I am indeed happy to see the progress WiLAT has made across the globe and progress to us is when more empowerment is at ground level.

Lets keep our focus with a **purpose** and **passion** to drive greater **progress** during our 10th WiLAT Global anniversary year and beyond.

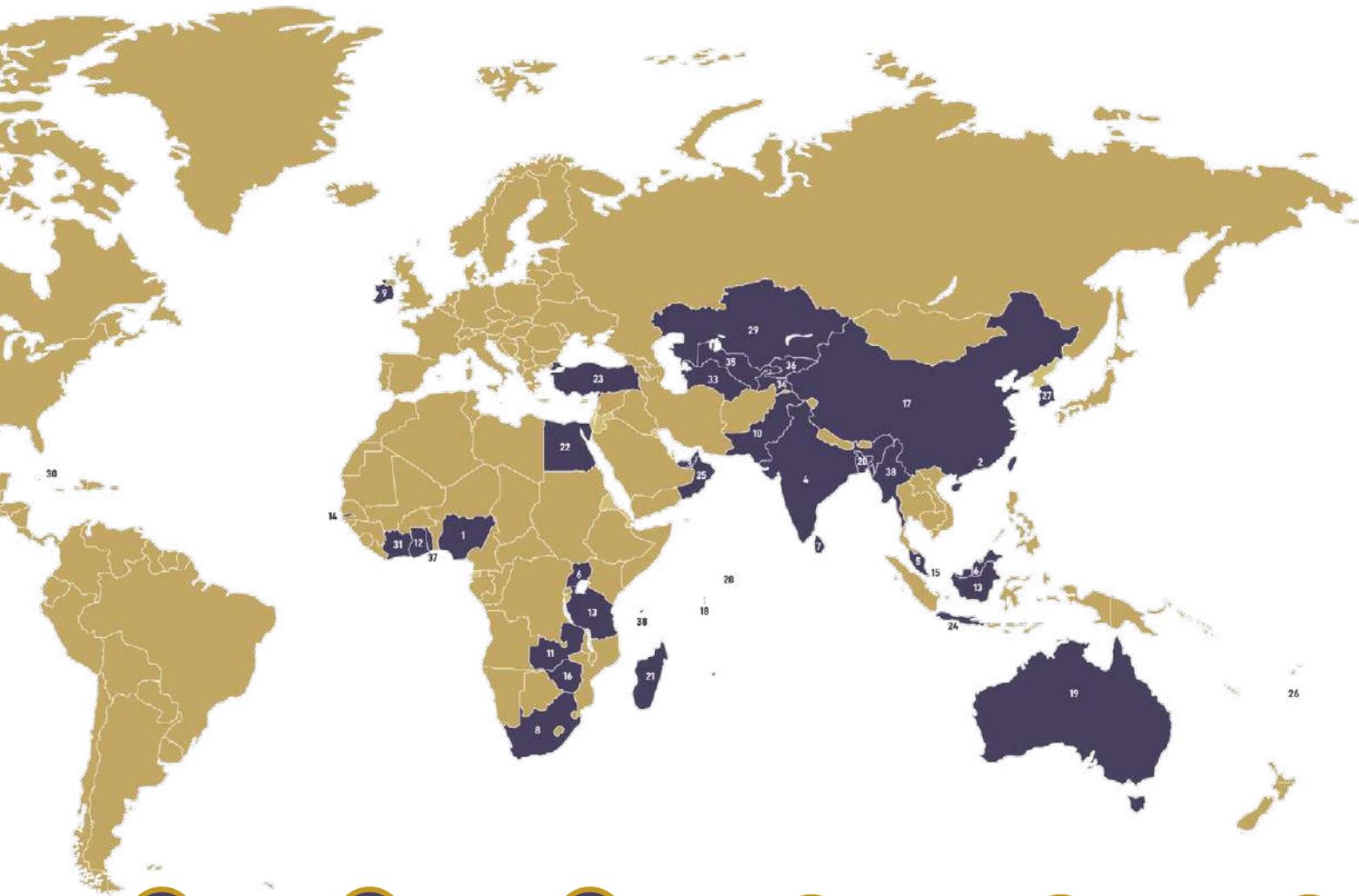


*Gayani de Alwis, FCILT*  
**WiLAT Global Chairperson**

## Chairperson's Priorities 2020 - 2023

- Grow members - within countries & regions
- Grow reach - across sectors & white spaces
- Develop partnerships - globally & locally
- Drive capacity building
- Promote sustainable living as a way of life

# WiLAT Global Footprint



## WiLAT contact in place

- Macau
- Malawi
- Afghanistan
- Cameroon
- Kenya
- Namibia
- Philippines
- Peru
- Poland
- Reunion Islands
- Sierra Leon
- Tunisia
- Thailand
- Gabon
- Senegal
- Benin
- Liberia
- North America
- Poland
- Brunei



# WiLAT Global News

## New WiLAT Appointments

### WiLAT Global Vice Chairpersons



*Juliana Sofia Damu CMILT  
GVC SEA*



*Carmen Li FCILT  
GVC EA*

### WiLAT Country Chairpersons



*Nurmaria Sarosa CMILT  
WiLAT Indonesia Chairperson*



*Esra Kivrak FCILT  
WiLAT Turkiye Chairperson*

### WiLAT Country Contacts



*Yodit Admasub  
WiLAT Ethiopia contact*



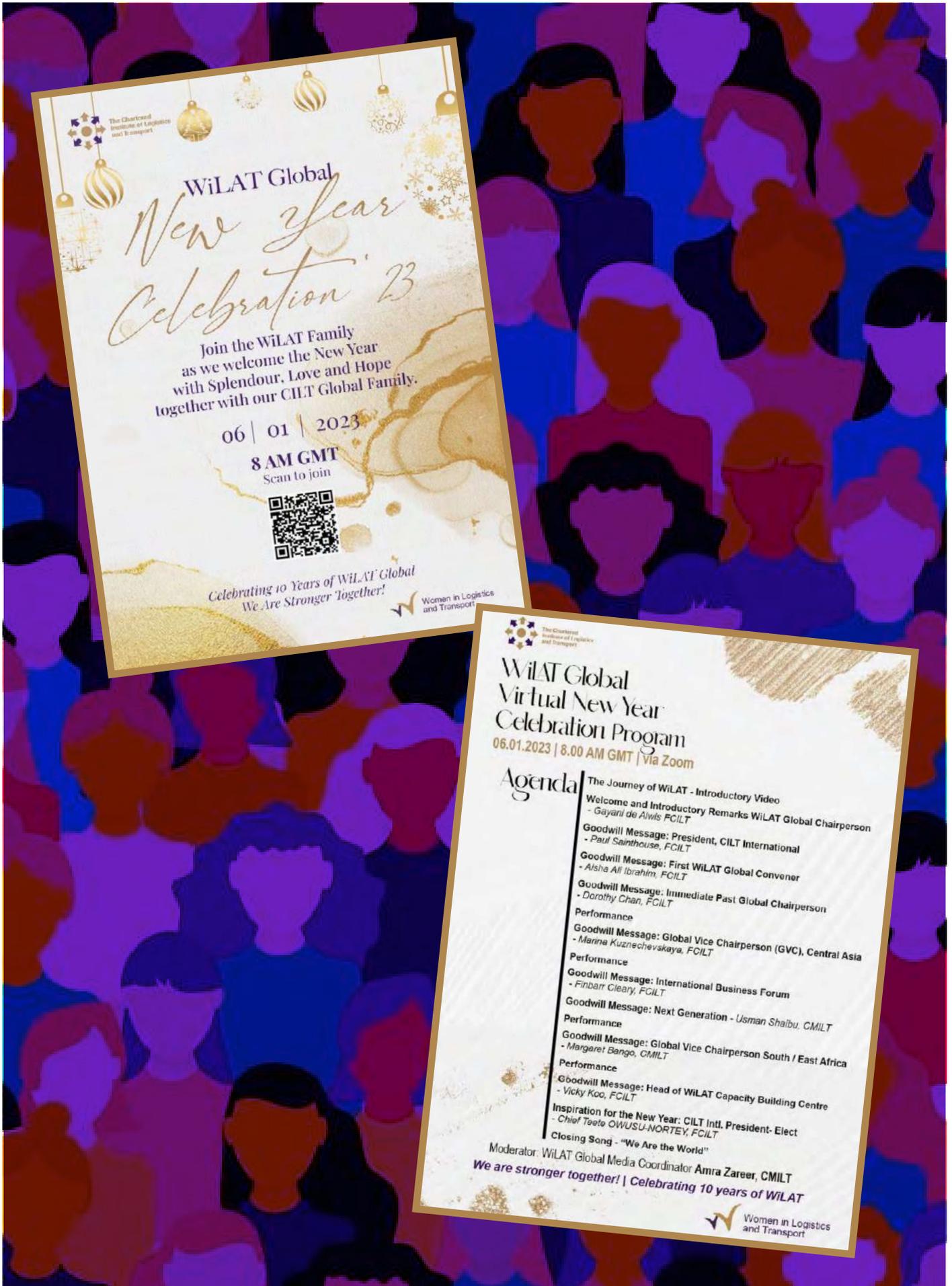
*Jeniffer Adu MILT  
WiLAT North America contact*



*Zeti Amina  
WiLAT Brunei Contact*



*Barbara Kasnikowska  
WiLAT Poland Contact*





# WiLAT Global New Year Celebration '23

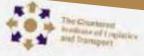
Join the WiLAT Family  
as we welcome the New Year  
with Splendour, Love and Hope  
together with our CILT Global Family.

06 | 01 | 2023  
8 AM GMT  
Scan to join



Celebrating 10 Years of WiLAT Global  
We Are Stronger Together!

 Women in Logistics and Transport



## WiLAT Global Virtual New Year Celebration Program

06.01.2023 | 8.00 AM GMT | Via Zoom

### Agenda

- The Journey of WiLAT - Introductory Video
- Welcome and Introductory Remarks WiLAT Global Chairperson  
- Gayari de Aiwis, FCILT
- Goodwill Message: President, CILT International  
- Paul Sainthouse, FCILT
- Goodwill Message: First WiLAT Global Convener  
- Aisha Ali Ibrahim, FCILT
- Goodwill Message: Immediate Past Global Chairperson  
- Dorothy Chan, FCILT
- Performance
- Goodwill Message: Global Vice Chairperson (GVC), Central Asia  
- Marina Kuznetsovskaya, FCILT
- Performance
- Goodwill Message: International Business Forum  
- Finbar Cleary, FCILT
- Goodwill Message: Next Generation - Usman Shaibu, CMILT
- Performance
- Goodwill Message: Global Vice Chairperson South / East Africa  
- Margaret Bango, CMILT
- Performance
- Goodwill Message: Head of WiLAT Capacity Building Centre  
- Vicky Koo, FCILT
- Inspiration for the New Year: CILT Intl. President- Elect  
- Chief Teete OWUSU-NORTEY, FCILT
- Closing Song - "We Are the World"

Moderator: WiLAT Global Media Coordinator Amra Zareer, CMILT

**We are stronger together! | Celebrating 10 years of WiLAT**

 Women in Logistics and Transport



# International Women's Day 2023

#IWD2023 #EmbraceEquity



# International Women's Day 2023 - #EmbraceEquity

The IWD 2023 #EmbraceEquity campaign theme was aimed to get the world talking about why **“equal opportunities are no longer enough”** - and can in fact be exclusionary, rather than inclusive.

It is important that we understand the basic definition of each word.

Equality refers to each individual or group of people is given the same resources or opportunities.

Equity recognizes that each person has different circumstances, and allocates the exact resources and opportunities needed to reach an equal outcome.

WiLAT Global carried out a campaign for #iwd2023 on WiLAT Global Social platforms featuring the trailblazing men and women at CILT International, the WiLAT Global

Steering Committee and all our Country Chairs across 38 territories on their mission to #EmbraceEquity this IWD and beyond on how they would Embrace Equity or Support the positive changes towards embracing equity. The goal of campaign was to clear the air to enable systemic change and structural barriers that get in the way of people’s ability to thrive.

Our WILAT Global forum hosted various online and local events to commemorate the #InternationalWomensDay on 8th March. 15 countries carried out significant events that witnessed large crowds. These events also got attention in local media, and some were featured on local TV, radio, you tube and live broadcasts.

Featured below is the message shared by the Paul Sainthouse, FCILT – CILT International President and Gayani de Alwis – WiLAT Global Chairperson on IWD23.



We are pleased to feature some of the highlights of the country wide celebrations for IWD23.



Sri Lanka



WiLAT Pakistan invites you to

**#EmbraceEquity**  
CREATING AN INCLUSIVE FUTURE

18<sup>th</sup> March 2023  
12:00 pm  
(Pakistan Standard Time)

Speakers: Gayathri Karunanayake, Nasreen Haque, Naushin Irfan, Mona Hussain, Noman A. Lufti, Shazia Yaqub

Logos: SZABIST, Zoom, and other sponsors.

The cover picture of the Wings of Change magazine for April 23 features our IWD23 campaign poster featuring 52 personalities making our campaign truly inclusive. The essence of our campaign was to forge positive change for all to Embrace Equity.

WiLAT Global is committed to educate our members, partners, colleagues, and the community on the need for equity.

“Equality is giving everyone a shoe.  
Equity is giving everyone a shoe that fits”.  
Together let's embrace equity!

Article by:  
Amra Zareer, CMILT –  
WiLAT Global Media  
Coordinator



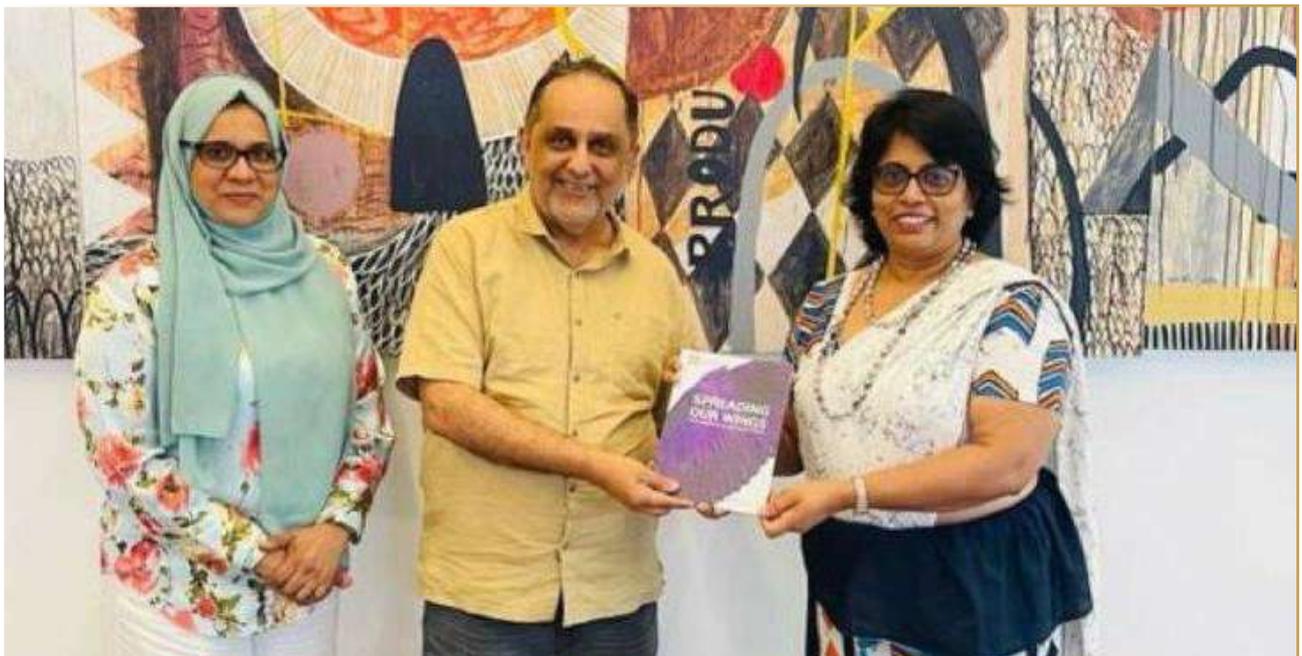
## WiLAT orientation program

The first WiLAT orientation program was conducted for all new joiners to the family. Governance process, Forum guidelines and tool kits were explained. This will be done here after bi annually.



## WiLAT 10th anniversary publication hand over

WiLAT Global Chair handed over the 10th anniversary publication to Hanif Yusoof, Founder/Chairman EFL Global Private Ltd. WILAT Sri Lanka Chairperson Niroza Gazzali was also present





# Women in Logistics and Transport

## Capacity Building Centre

As the year starts in 2023, WCBC has expanded to include more members from IESC Zoe Roberts and Ruth Francis; and an African contact Carine Yemitia. We also welcome Catherine Lou, incoming Head of WCBC, Amra Zareer replacing Carmen Li as the Awareness Lead; and Sunny Shih supporting the organization of the CALF program. Please refer to the below list of names and positions of the latest WCBC composition.

	NAME	POSITION
1	Dorothy Chan	Advisor
2	Newton Demba	Advisor
3	Jon Harris	Advisor
4	Kelly Lee	Treasurer
5	Vicky Koo	Head
6	Catherine Lou	Incoming Head
7	Reshma Yousuf	Operation Lead
8	Amra Zareer	Awareness Lead
9	Shereen Nassar	Middle East contact
10	Vivien Yang	China Contact
11	Carine Yemitia	Africa Contact
12	Gary Zhang	Member
13	Ryan Kwok	Administration
14	Sunny Shih	CALF Support
15	Zoe Roberts	IESC
16	Ruth Francis	IESC

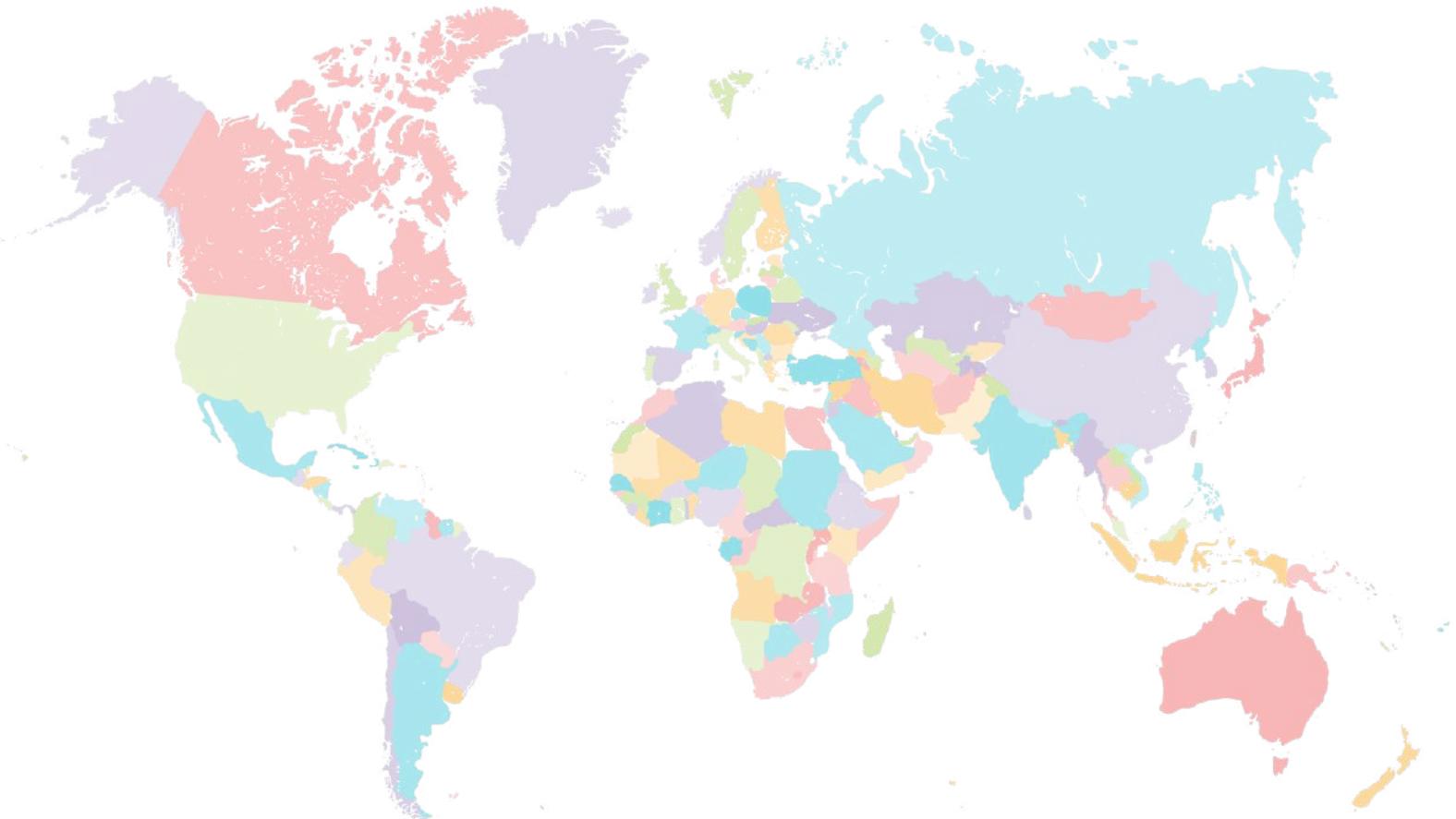
The signature program - CALF is underway and the Singapore visit program is being finalized for registration. It is exciting to be able to learn on-site in person again. Please look out for the program information via email circulations.

During March, we offered two soft skill classes, Team Building, and Risk Management. We are grateful to Reshma Yousuf and our Global Chairperson Gayani de Alwis for conducting the lectures.

The full-year WCBC program offering is as below.

 	
2023 Schedule	
<b>March</b>	<b>Soft Skills</b> 2 <sup>nd</sup> – Team Building (9-11am GMT) 22 <sup>nd</sup> – Risk Assessment and Management (9-11am GMT)
<b>CALF PROGRAMME HYBRID INTAKE (MAY-JUNE'23 SINGAPORE)</b>	
<b>May</b>	17 <sup>th</sup> – New Energy for Public Transport 24 <sup>th</sup> – Technology Project Management 31 <sup>st</sup> – Strategic Procurement and Sourcing Strategies
<b>June</b>	7 <sup>th</sup> – Diversity, Equity and Inclusion 14 <sup>th</sup> – Innovation in Logistics Management 21 <sup>st</sup> – Post Disaster Event Management <b>These Classes will be delivered in Singapore- June 26<sup>th</sup>-30<sup>th</sup> June, 2023</b> 26 <sup>th</sup> – Transport Planning for Smart Mobility 27 <sup>th</sup> – Sustainability Management 28 <sup>th</sup> – Leadership and Strategic Management 29 <sup>th</sup> – Communication and Public Speaking 30 <sup>th</sup> – Supply Chain Resilience and Stability Management
<b>August</b>	<b>Soft Skills</b> 11 <sup>th</sup> – Training Needs Analysis 18 <sup>th</sup> – Change Management <b>Reality of Digitalisation</b> 2 <sup>nd</sup> – Digitalisation Context and transformational framework 9 <sup>th</sup> – Data Collection Technologies 16 <sup>th</sup> – Deployment of Digitalisation Programme 23 <sup>rd</sup> – Risk Management & Major Contract Terms 30 <sup>th</sup> – Emerging Data Technology in the Transport and Logistics Space
<b>October</b>	<b>Low Carbon Management for Logistics and Transport</b> 4 <sup>th</sup> – Carbon Footprint and the Net-Zero Concept 11 <sup>th</sup> – Carbon Management for Transport 18 <sup>th</sup> – Carbon Management for Infrastructure and Property 25 <sup>th</sup> – Climate Finance and Carbon Market 1 <sup>st</sup> November – Low Carbon Solutions
<b>November</b>	<b>Soft Skills</b> 3 <sup>rd</sup> – Leadership 10 <sup>th</sup> – Project Management

# WiLAT Territorial News





Malaysia, Singapore, Indonesia, Myanmar

# WiLAT South East Asia

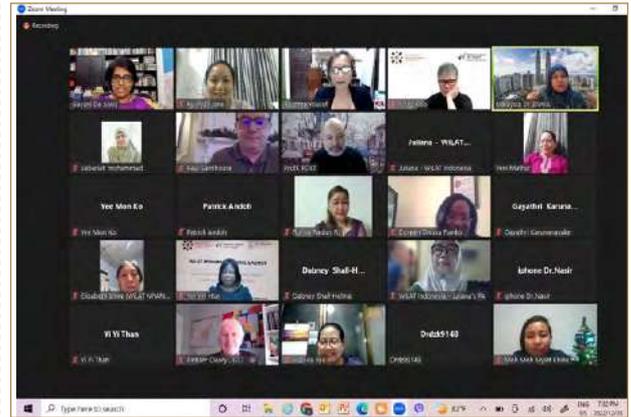
Global Vice Chairperson

*Juliana Sofhia Damu CMILT*

WiLAT Global official launch in Myanmar



WiLAT Global South East Asia New Year's Eve Chill & Chat Party



ADB organized a webinar on the Economic Impacts of Urban Transit Infrastructure Upgrading.



Humanitarian Aid by WiLAT Indonesia to the Cianjur Earthquake Victims



Focus Group Discussion with the Coordinator Minister of Economics in Indonesia regarding the Logistics Performance Index.



Discussion with 1Export Team on how to make the 1Export Platform and Marketplace beneficial for WiLAT members in handling the Logistics as well as the marketplace for the SMEs.



Dr. Zawiah Abdul Majid, FCILT signed MoU with IPEMI (Moslem Women SMEs Association) Central Java.



Seminar about Entrepreneurial Mindset in Digital Era was held. Ts. Dr. Zawiah Abdul Majid, FCILT - GVC SEA & Amra Zareer, CMILT - Media Coordinator are part of the speakers



CILTM Appreciation Nite & WiLAT 10th Anniversary Celebration & more details as reported in CILT-M Newsletter

Workshop about Local Products going Global, attended by 230 participants Ts. Dr. Zawiah Abdul Majid, FCILT - GVC SEA & Amra Zareer, CMILT - Media Coordinator attendance.

Product Curation to get the SMEs ready for the global market.



Visiting and giving a general lecture at Politeknik Maritime Negeri Semarang by GVC SEA, Ts. Dr. Zawiah FCILT as a guest lecturer.





China, Hongkong, Korea

## WiLAT East Asia

Global Vice Chairperson

*Carmen Li FCILT*

- D&I surveys were conducted with twelve identified companies. Survey data were presented to the WiLAT Hong Kong Committee in early February.
- Another survey on Collaboration to attract young women to join and to re-skill women for re-engagement in the logistics and transport industry is in good progress. A mini-conference to promote the outcome is planned for Q3.
- The next CALF program is planned for Q2, including a series of lectures ending with a highlight - a field trip to Singapore.



Ghana, Egypt, Nigeria,  
Gambia, Cote d'Ivoire, Togo

## WiLAT North/West Africa

Global Vice Chairperson

*Folake George, FCILT*

- WiLAT Nigeria participated in the following programs:
  - 2022 Class of MMS Woman of Fortune Hall of Fame Held on 20th October at the Golden Gate Restaurant, Ikoyi Lagos.
  - Voyage of Sea Ports in Nigeria official book launch held at the Eko Hotel and Suits, Lagos on Saturday, 5th November 2022.
  - WiLAT, Founder Aisha, Ali Ibrahim was presented with an Award of Excellence at the CILT Nigeria National Conference and AGM
  - CILT Nigeria National Conference and AGM with the Theme "SUSTAINABLE INNOVATIONS IN GLOBAL LOGISTICS AND TRANSPORT" Held November 11th -12th at Oriental Hotel, Lagos.
  - 2- Day Nigeria International Maritime Summit held 21 - 22 November 2022 at Oriental Hotel Lagos.
  - Visit Rock Gardens Elderly Home at Ikorodu Lagos for Charity Visit with food items and toiletries on 17th December 2022.
- WiLAT Ghana participated in the 2022 CILT Ghana Annual General Meeting and Induction of Members which was held on November 24, 2022. WiLAT Deputy Global Convener Doreen, FCILT Global Advisor Naa Densua, and FCILT co-chaired the function. Female members were inducted into CILT Ghana and WiLAT.
- A Virtual Executive Meeting was held on December 21, 2022, and January 20, 2023, to discuss WiLAT Ghana Corporate Social Responsibility (Bicycle Project), a donation of some Bicycles to be made to nurses and midwives working in rural areas to facilitate movement in their line of work.
- WiLAT Ghana is also working on a possible visitation to some selected second-cycle schools to educate the students on the benefits of Logistics and Supply Chain Career
- WiLAT Cote D'Ivoire held a WiLAT DAY in November 2022 with over 100 participants.
- Celebration of Stars of WiLAT Cote D'Ivoire in November, 2022
  - MISS LOGISTICS & TRANSPORT AWARDS: The Best girl students in Logistics and Transport
  - WOMAN PIONEERS AWARDS in Logistics and Transport
  - BEST SME AWARD in Logistics and Transport



Women in Logistics and Transport CI

WILAT CÔTE D'IVOIRE ORGANISE

# GALA DES STARS WILAT

*Awards*

2022

SAMEDI | **26** | NOVEMBRE

19:00

VILLA ALFIRA, COCODY II PLATEAUX

INSCRIPTION VIA EVENT-BRITE

TARIFS:  
 •PRÉ-VENTE : 40 000 F CFA  
 •NORMAL : 45 000 F CFA  
 FIN PRÉVENTE LE 20 NOVEMBRE

The Chartered Institute of Logistics and Transport



**WILAT DAY 2022**

SUPPLY CHAIN:  
 CLÉ DE RÉSILIENCE ET DE COMPÉTITIVITÉ DES ENTREPRISES IVOIRIENNES FACE AU RISQUE DE RÉCESSION ÉCONOMIQUE MONDIALE

**26** NOVEMBRE

Conférence  
 Ateliers  
 Ivoire Trade Center.  
 9:00 - 13:00

Gala  
 Villa Alfira, Cocody II plateaux  
 19:00-23:00

Accès gratuit sur inscription

Dîner - cérémonie de remise de prix - animation  
 Accès payant

Women in Logistics and Transport CI  The Chartered Institute of Logistics and Transport





Mauritius, Rwanda, South Africa, Zambia, Zimbabwe, Tanzania, Uganda

## WiLAT South/East Africa

Global Vice Chairperson

*Margaret Bango, CMILT*

- A Regional Meeting with almost all territory Chairpersons and Contacts was held successfully in February. The WiLAT Global Chairperson and the global Secretariat were in attendance.



Bangladesh, India, Pakistan, Sri Lanka

## WiLAT South Asia

Global Vice Chairperson

*Gayathri Karunanayake, CMILT*

- WiLAT Sri Lanka conducted a successful CILT membership drive for the Ocean university Negambo branch on 09 November 2022. Amra Zareer Vice Chairperson, Membership Development, and Shakkya Perera Ex-Co member of WiLAT conducted a hybrid session for 45 university students.



- A webinar on Work-life balance and work prioritization was held on the zoom platform organized by WiLAT Sri Lanka.



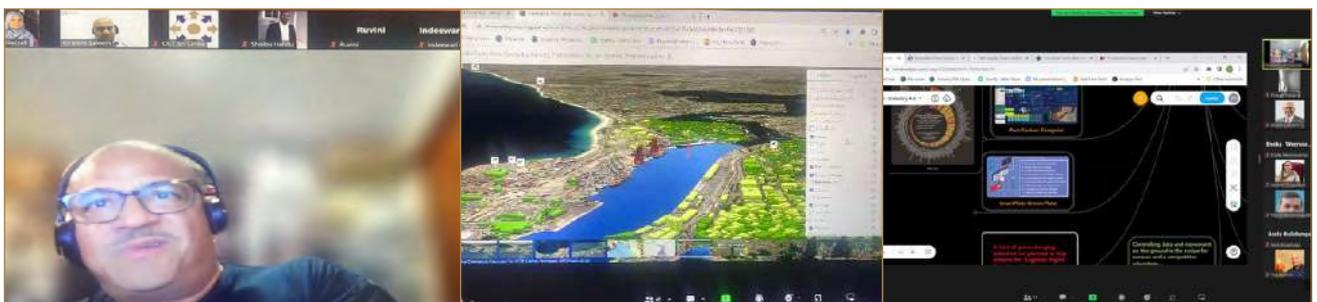
- Training Programme on How to Create a CV & Face Interview at EFL Global Headquarters



- WiLAT SL organized a field visit to the Hayleys Advantis, Corporate Distribution Centre at Kelaniya on 28th November 2022 for mentees and members.



- CILT SL. Online Webinar on Orchestrating People, Process, and Technology at the Port - 8 December 2022



- WiLAT Sri Lanka had the introductory session of their newly introduced program “Knowledge Hub Programme” with registered academia. Discussed the planned visits and online discussions at their interest.



- WiLAT Sri Lanka successfully concluded the visit with mentees of Ignite Batch 8 to Unilever Sri Lanka Distribution Center at Lindel on 30 December 2022



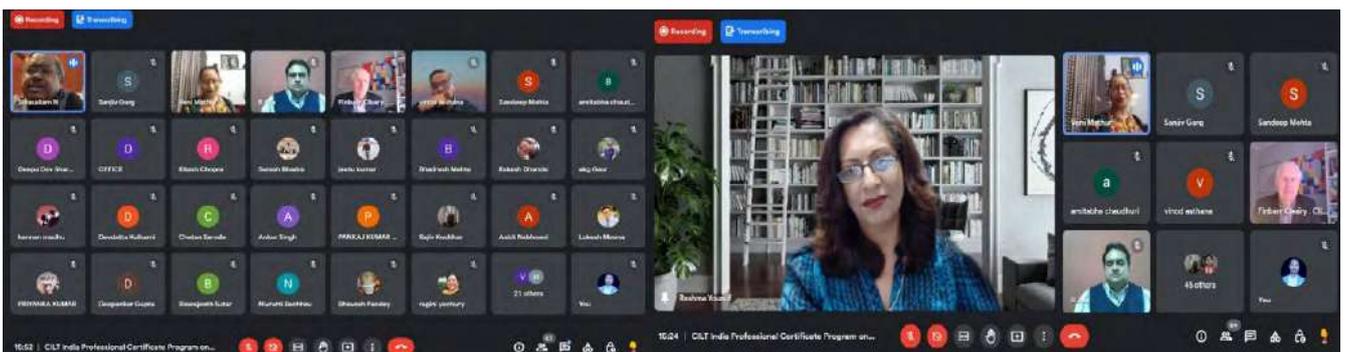
- WiLAT Sri Lanka conducted another very successful membership drive for CILT Sri Lanka at the Sri Lanka Naval Head Quarters Wardroom. (S) BWDMM Dissanayaka - Commodore, Superintendent Logistics (West), and other distinguished officers from the Navy.



- Global Vice Chairperson for South Asia Gayathri Karunanayake was Awarded the CEO Award at the Young Impactful Leader of the Year 2022 - 1 February 2023



- WiLAT India had their 3-month (weekly) online Professional Certificate Program in Terminal Management. The program was inaugurated by Shri Suresh Prabhu, Founding Chancellor of Rishihood University Guest Professor-London School of Economics, Former Union Minister with 10 Portfolios 6 Times Member of Parliament (4 times Lok Sabha and 2 Times Rajya Sabha) on 21st January 2023



- CILT- India Signed an MOU with Seekify Technologies Private Limited (Seekho) on 25th January 2023. The MoU was signed by Mr. Arihant Jain – Cofounder, of Seekho, and Shri Sanjiv Garg IRTS CMILT, Secretary General of CILT-India & Dr. Veni Mathur Vice Chairperson CILT - India



Tajikistan, Turkmenistan,  
Kazakhstan, Uzbekistan, Kyrgyzstan

## WiLAT Central Asia

Global Vice Chairperson

*Marina Kuznechevskaya, FCILT*

- On January 19, WiLAT Central Asia, with the support of the USAID Central Asia Trade Program, held a round table in Dushanbe, Tajikistan. This time, representatives of government agencies and the private sector gathered at one platform to discuss the topic "Trade Facilitation in Tajikistan. Current situation and future plans. The event was attended by 40 participants, including representatives of the Ministry of Economy and the Ministry of Transport of the Republic of Tajikistan
- With the support of the USAID Central Asia Trade Program, a meeting of the members of the Association "Women in Logistics and Transport in Central Asia" in Tajikistan was held (WiLAT Tajikistan) in Dushanbe.
- The meeting was attended by Deputy Chairman of WiLAT Central Asia Aizhan Beiseeva, Chairman of WiLAT Tajikistan Larisa Kislyakova, as well as honorary members of WiLAT Tajikistan, including successful women leaders, CEOs of transport and logistics companies, chairmen of Associations and Partnerships, representatives of government agencies.



Круглый стол на тему "Упрощение процедур торговли в Таджикистане. Текущая ситуация и ближайшие планы"



- With the support of the USAID Central Asia Trade Program, held a panel session on “Trends Affecting the Logistics Industry in 2023”. The panel session was attended by 35-40 people. Participants were representatives of transport and logistics companies and partnerships, and associations in Central Asia.

- Invited speakers included T M Sakhra Amanova, Chairman of WiLAT Turkmenistan, Logistics Advisor of the OJSC “Transport and Logistics Center of Turkmenistan. K G Natalya Shirshova, Chairman of WiLAT Kyrgyzstan, Founder of GEOTRANS SERVICE LLC, member of the Board of the Association of Customs Brokers of Kyrgyzstan, U Z Sevara Gafurova, Chairman of WiLAT Uzbekistan, General Manager for the Trans-Asian direction of CENTRUM AVIATION FZCO.

- USAID Central Asia Trade Program again, held a panel session on “Sea Freight in Central Asia: Challenges and Opportunities.” The topic of shipping, in particular through the Caspian Sea, has become more relevant than ever due to the current geopolitical situation in the world and its impact on Central Asia, which has become one of the main factors that led to an increase in cargo traffic through the ports of Aktau, Kuryk (Kazakhstan) and Turkmenbashi (Turkmenistan). WiLAT Central Asia and USAID TCA are assisting logistics companies in Central Asia in finding alternative options for the delivery of goods along sea routes and through the ports of Aktau, Kuryk, and Turkmenbashi, attracting experts in the field of maritime transport.



- Market assessment of the transport and logistics industry in the FMCG industry since the Ukrainian crisis and how it affected the FMCG market and prices.



Australia,



Fiji

## WiLAT Australasia

Global Vice Chairperson

*Catherine Lou*

- WiLAT Australia Chair Dr. Catherine Lou is leading a project of ‘Australia-ASEAN: New Normal for the Visitor Economy Supply Chain’ project since May 2022, funded by the Australia-ASEAN Council, Australian Department of Foreign Affairs and Trade, together with CILT Australia and collaborating with ASEAN countries partners locating in Malaysia, Thailand, Vietnam, and Indonesia. The project is to support industry recovery and resilience and foster international collaboration in the visitor economy supply chain industries.

- End-of-year WiLAT catch-up - A lovely Sunday morning to host the WiLAT Australia end-of-year catch-up as the WiLAT CILT Australia Chair and had the chance to meet in person again to reflect on 2022 achievements and plan for 2023.



- WiLAT Australia committee meeting February 2023.



UAE, Oman, Turkey

## WiLAT Middle East & Europe

Global Vice Chairperson  
*Berna Akyildiz, FCILT*

- Our members continued teaching their subjects at Altinbas University for the WiLAT course and conveying their real-life knowledge to aspiring students.
- WiLAT members visited Istanbul University to talk about future projects.
- Together with Altinbas University, sponsored “Logistics in New World Order” Summit, where our members gave inspiring speeches about opportunities and trends.
- GVC Mrs. Berna Akyildiz and Mrs. Semra Ozcan announced WiLAT & CILT 2023 targets during the event organized by the 24th Committee of the Istanbul Chamber of Commerce.
- Following the devastating earthquake in Turkey, there is shifted focus on earthquake relief projects and improving our sector to prepare for such disasters.



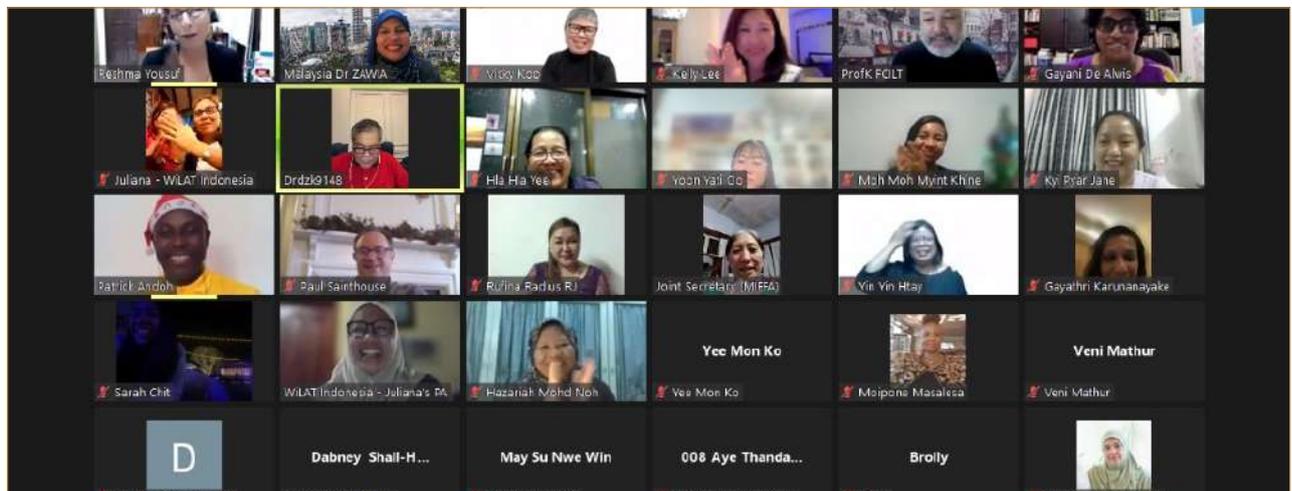
Madagascar, Seychelles

## WiLAT Indian Ocean Islands

Global Vice Chairperson  
*Nazeema Seelarbokus, CMILT*

- WiLAT Madagascar worked with the Women Federation Association to achieve mutual interest.
- Main attempt is being made by WiLAT Seychelles and the Seychelles Ports Authority for a possible partnership.
- WiLAT Global New year Celebration

This was an initiative from WiLAT Global aimed at bringing the CILT Family together for the start of the year 2023. The program had in attendance Paul Sainhouse, FCILT, CILT International President, Chief Teete OWUSU-NORTEY, FCILT, President-Elect CILT International, Finbarr Cleary, FCILT, Chairman CILT International Business Forum, Usman Shuaibu, CMILT, CILT Global Chairperson Next Generation and host of other dignitaries and WiLAT members.



## AFRICA FORUM 2023

The Chartered Institute of Logistics and Transport (CILT) AFRICA Forum is a significant continental gathering that gives governments, corporate organizations, individuals, students, and other stakeholders in the transport and logistics industry a forum to exchange knowledge, learn from one another, and advance their professional and commercial interests.



The Kigali Convention Center will play host to the 2023 CILT Africa Forum from April 24 to April 27 with the topic **“LOGISTICS: THE ENGINE FOR SUSTAINABLE IMPLEMENTATION OF AfCFTA.”**

The Africa Forum in Kigali will prioritize corporate exhibitions and business sessions, with the goal of attracting seasoned professionals, industry leaders, government-industry regulatory officials, journalists, and academia from Rwanda and across the continent to deliver various insights and discussions on current issues pertaining to the sustainable implementation of the Africa Continental Free Trade Area (AfCFTA).

### Event objective:

Following a disruptive global crisis that threatens the free movement of goods and services across global supply chains, particularly in Africa, the event is an opportunity to come together to build a resilient continental supply chain, logistics, and transport systems that can withstand emerging global shocks on supply chain networks, allowing goods and services, along with their related information, to continue moving from one African country to another where they create more value.

### Discussion of the major issues include:

- Contemporary issues in global supply chains and opportunities for sustainable implementation of Africa Continental Free Trade Area. (Plenary session).
- Modus Operandi of Africa Continental Free Trade Area: The role of logistics and transport business community in the effective implementation of AfCFTA. (Plenary session).
- The role of women in building resilient logistics and transport systems behind the successful implementation of the Africa Continental Free Trade Area (WILAT Session).
- Leveraging technology to build resilient logistics and transport systems to drive the implementation of the Africa Continental Free Trade Area. (NextGen).

## CILT NORTH AMERICA PARTNERS WITH GEORGE BROWN COLLEGE

The Chartered Institute of Logistics and Transport - North America (CILTNA) has recently formed a collaboration with George Brown College's (GBC) School of Continuing Education to assist students graduating from their Supply Chain Management Program in advancing their careers in the logistics and transportation industry.

Graduates of George Brown College's online supply chain program will be eligible for the International Diploma in Logistics and Transport offered by CILTNA, in addition to receiving a George Brown certificate, as a result of the partnership. This is a great initiative from our North American branch in assisting in the development and advancement of supply chain professionals' future prospects.

## RUTH FRANCIS JOINS THE CILT FAMILY



On 30th January 2023, CILT International announced the engagement of Ruth Francis as the newest member of the team. Ruth Francis joined the team as International Education Manager (Africa, Middle East, and South Asia).

Ruth began her career at Goldman Sachs before transitioning into chemistry teaching. She was able to take up positions in Malawi and the United Arab Emirates as a result of this career change; spending seven years in these international settings allowed her to learn about different cultures and work with people and children from all over the world.

Ruth moved back to the UK several years ago and worked in a large educational charity, supporting

whole-school improvement to drive attainment for disadvantaged young people, before moving on to design and manage a variety of Master's programs in Leadership and Management. She is an experienced line manager with a Master's Degree in Education and International Development who is skilled in relationship management with Higher Education Institutions and has worked successfully in a matrix manner with Sales and Marketing teams to position educational products in relevant markets and drive learner uptake.

Ruth will use her extensive educational management skills and experience to assist existing Branches, Territories, and Training Providers in expanding their educational offerings. She is excited to collaborate with our partners to better understand their needs, as well as the micro and macro factors that can be leveraged to help CILT International Education grow.

Ruth will collaborate closely with Zoe Roberts, International Education Services & Development Manager, whose role will remain unchanged, along with her new responsibilities, following Jon Harris' departure from his full-time position.

## CILT MEMBERS ARE RECOGNISED AS THE 100 MOST INFLUENTIAL AFRICAN WOMEN IN THE SUPPLY CHAIN



Nothing beats celebrating excellence and personal accomplishments within the institute, and it was extremely proud of its members who continue to reach and push boundaries in their professional careers and personal skill development.

The Institute is thrilled that several CILT members were recently named among the 100 Most Influential African Women in Supply Chain by the African Women in Supply Chain Association (AWISCA). Congratulations

to Aisha Ali Ibrahim FCILT, the first WILAT Global Convener, Dr Doreen Owusu Fianko FCILT, the Deputy WILAT Global Chair, Carine Yemitia CMILT, the Chair of WILAT Côte d'Ivoire, and Funmilayo Omowumi Loremikan FCILT, FIMC, fACSC, the Chair of WILAT Nigeria.

In collaboration with a network of corporate, government, and university partners, the AWISCA focuses on elevating and transforming individual skill sets of female professionals in the Southern African Supply Chain Industry. The association also addresses the industry's supply chain capability and capacity gaps, providing integrated solutions to resolve challenges.

# Feature Article



*Interviewed by  
Indeewari Chandrasekara MILT*

## **Vicky Koo FCILT, Head of WCBC and Incoming WiLAT Global Chairperson**



*Vicky Koo FCILT will be the Chairperson of WiLAT Global, effective from July 2023. She is currently the Head of WiLAT Capacity Building Centre and the Director of Vizilog Asia Ltd, a company that supports enterprises in automation and digitalization to attain supply chain excellence. Vicky has served CILT Hong Kong as a Council Member since 2004 and was the Founding Chairperson of WiLAT Hong Kong. She was appointed as the WiLAT Deputy Global Chairperson in 2016 and served in this position for six consecutive years. Vicky is a true trailblazer in the industry as well as within the WiLAT fraternity and her diverse industry experience and know-how is expected to be of continuous strength to WiLAT Global and its leadership.*

*Q1. You are no stranger to the WiLAT family. However, for the benefit of our ever-expanding readership, would you let us know about your career journey thus far, which appears to be very diverse in background and full of conscious decisions in between?*

It all started with **“curiosity”!** I was a teenager watching ships on the seaside on a weekend, and a Blue Star vessel was floating on the sea with a full deck of containers. What’s in the containers? How can a container vessel keep **“floating”** around the world and make profit? So, Logistics was my choice of study at university and working for vessel companies seemed to be a natural path for my career. Understanding of world trade was essential and that led me to working for consumer products and commodity MNC afterwards. Levi’s provided a game changing experience to me, not just making me to become the first **“Logistics Manager”** in the industry (instead of “Shipping”) but also demonstrating the importance of leadership and diversity in a successful career. I was also trained to be process orientated to achieve overall excellence.



*Vicky Koo during a visit to Macao University of Science & Technology (MUST) as the CEO of Vizilog Asia Limited*



*Vicky Koo pictured with Aisha Ali Ibrahim and Gayani De Alwis in Poland ICM 2018*

Gayani De Alwis in her current term of Global Chairpersonship has rapidly expanded the WiLAT coverage. We have presence in all continents. Succeeding from her is a challenge itself and we count on her continuous support to guide the growth. Doreen Owusu-Fianko, our current Deputy Global Chairperson is vital for the continuation, and I am so glad that she has committed hold hands with me. Besides the program offerings by WCBC, we will examine the areas of work in DEI and Low Carbon Management. Our advisors and members are excited to advance in these areas and we shall recruit more volunteers and professionals to champion these initiatives.



*Vicky Koo at a conference among many other WiLAT Sisters who she admires*

*Q3. Over the years, you have pioneered many programmes at WiLAT. CALF is one such programme that caught much attraction over the period. It has also led to the founding of WCBC, which you just mentioned and currently being headed by you. Would you please brief us more on these two initiatives and your contribution in them?*

CALF was designed based on a survey with our young CILT members and organization members in 2015. We were trying to identify the support wanted by employers and young managers towards development of talents for executive management roles. As a result, employers reflected that they prefer young managers to be enriched with soft skills, have good understanding of the industry trends, and a strategic mind. Our young members voiced out that they prefer experiences from successful industry elites and thought leaders, beyond what they learn inside classrooms. They would also like to mingle with peer and learn how they improve their operations and the skills that would require in the roles. CILT Fellow and Chartered Members have these knowledge and experience; and are very willing to share with our next generation. Hence, CALF was constructed and have benefitted over 100 participants in the past years. Although COVID interrupted our program offering, we are now offering it again in May/ June this year. We will have onsite learning in Singapore after 6 online sessions.



**Vicky Koo is a key co-founding member of WCBC and is currently heading the Centre**

Organizing CALF has given us the opportunity to learn how to design and deliver a program that will meet CILT CPD requirements. WCBC was launched in June 2021 based upon this groundwork and the experimental approach of online webinars during COVID. Seeing the fact that most of our WiLAT territories are having financial difficulties to organize local events; WiLAT Global would need to create revenue streams in order to sustain our continued growth. Hence, we decided that WCBC should be the way to go. It effectively gathers global resources and speakers for the programs; it generates financial incentives for WiLAT chapters to organize local events; and we will leverage the offerings to reach out to other like-minded organizations too.

The success of CALF and WiLAT is a team effort. We need everyone's support and action to deliver and create a meaningful impact. As the year of 2023 begins, we have an expanded team at WCBC to create programs for our women and young members.



**Vicky Koo addressing the launch of third program on "Reality of Digitalization" under WCBC**

*Q4. As you set many great examples for the next generation, who were/are your own role models? Who ignited the spark in you and mentored you all the way to the top?*

It is obvious that Dorothy and Karmjit have inspired on my development throughout my career. I feel so privileged to have worked with them closely and learned from them. They have been so successful not just in their area of profession but also in terms of their contribution to the

society. It's a long way for me to catch up with, but they are the lighthouses in my lifetime journey.

*Q5. What would be your vision and strategic priorities for WiLAT Global during your tenure as the Chairperson?*

With all the WiLAT territories and contacts we have connected globally, let's attempt to offer more in the DEI and Low Carbon management areas. WCBC will be led by Catherine Lou starting in July and we are confident that she will make it even more successful.



**"The collective wisdom and passion are our secrets of success" - Vicky Koo**

*Q6. What would be your expectations from the WiLAT sisters during your term?*

WiLAT is a platform for women in our industry to look after each other. The collective wisdom and passion are our secrets of success. The 10 years of WiLAT history have given us the confidence to overcome hurdles to make our voice heard. We need to keep the momentum and continue to inspire and create an impact. Let's go forward together hand in hand and leave no one behind.

**W** Warm  
**i** Inspirational  
**L** Leadership  
**A** Adaptable  
**T** Talented

### *Maersk and Mawani break ground for Saudi Arabia's largest Integrated Logistics Park*



A.P. Moller - Maersk and Saudi Ports Authority (Mawani) broke ground for Saudi Arabia's largest Integrated Logistics Park at Jeddah Islamic Port on 16 February 2023. The new facility will be able to handle yearly volumes of around 200,000 TEUs across a variety of products. The 225,000 m<sup>2</sup> greenfield project will be the first of its type at the Jeddah Islamic Port, offering extensive infrastructure for warehousing & distribution, cold storage, e-commerce and will serve as a hub for transshipments, petrochemical consolidation, air freight and LCL (less than container load) cargo. According to a statement, the US\$346 million investment project will offer customized logistics solutions and will place a strong emphasis on decarbonizing logistics, with renewable energy powering the whole complex. Additionally, the project is expected to create more than 2,500 direct and indirect employment in the country. Furthermore, the Integrated Logistics Park will be fueled entirely by solar energy generated by rooftop solar panels covering 65,000 m<sup>2</sup>.

<https://www.cnn.com/2022/11/11/global-shipping-industry-faces-a-new-problem-too-many-containers.html>

### *Cathay's new sea-air cargo handling solution will save time and costs*



Forwarders in Asia have broadly welcomed the intermodal move by Cathay Pacific's Cargo division and terminal operator to accept cargo shipments in Dongguan and ship them by sea to Hong Kong Airport for outbound air freight. The sea-air intermodal cargo handling between the Greater Bay Area and Hong Kong would lead to lower costs for shippers, they claimed. The airport's logistics park in Dongguan allows export shipments to be screened, built up and accepted before being loaded onto ships, which then unload in a secure airport area, from where pallets

and ULDs can be towed straight to the aircraft. A permanent facility will be established in 2025. Cathay, which is the first airline and handler to sign up, has set up its own upstream bonded facility, Cathay Cargo Terminal Dongguan. It is expected to develop the same route for imports over the coming months.

<https://theloadstar.com/cathays-new-sea-air-cargo-handling-solution-will-save-time-and-costs/>

### *New owner drives \$80bn Air India fleet expansion to regain market share*



Air India, looking to return to its halcyon days of formidable market share and network leadership under new owner Tata Group, has announced a major fleet expansion programme. The carrier will acquire a total of 470 aircraft from Airbus and Boeing, at an estimated cost of some \$80bn. The orderbook comprises 40 A350s, 20 B787s, 10 B777-9 widebodies, 210 A320/321 Neos and 190 B737 MAX single-aisle aircraft. And sources have disclosed that the carrier plans to add some 80 freighters over the next 20 years. Air India chairman N. Chandrasekaran said the carrier was

"on a large transformation journey across safety, customer service, technology, engineering, network and human resources. A modern, efficient fleet is a fundamental component of this transformation. These new aircraft will modernize the airline's fleet and onboard product, and dramatically expand its global network." According to current indications, the first aircraft will join Air India towards the end of the year, with the bulk of the remainder due to arrive from mid-2025 onwards.

<https://theloadstar.com/new-owner-drives-80bn-air-india-fleet-expansion-to-regain-market-share/>

### *Digitization will get queuing trucks across borders much faster*

Digitizing queuing practices at border crossings can address the worsening congestion in the road haulage sector. Trade facilitation officer at the International Trade Center (ITC) Alina Fetisova has urged more governments to trial electronic truck queuing systems after a number of successes around the world. Ms. Fetisova told the World Cargo Summit in Abu Dhabi last week: "Governments need to get on board with electronic truck queuing as a way to simplify procedures that cause unnecessary delays. "According to data supplied by the ITC, for each day of delay, a product loses 1% of its value, and Ms.



Fetisova considered time delays significantly more detrimental to trade flows than tariff barriers. The technology essentially provides truckers a date and time of arrival for their border crossing and has shown great promise in countries that have deployed it. Estonia has been using electronic queuing for haulage since 2011, eliminating some 50 million hours of waiting time along its borders since then – equivalent to cutting waits per truck from 60 hours to 1.5 hours – and netting €4m in annual savings.

<https://theloadstar.com/digitisation-will-get-queueing-trucks-across-borders-must-faster/>

### *DB Schenker and MSC in biofuel deal to offset carbon from ocean cargo*



DB Schenker has signed an agreement with MSC to carbon-offset all its LCL, FCL and reefer cargo with biofuel. The decision is a first among freight forwarders and will allow for around 30,000 TEUs to be carried without incurring additional carbon emissions. The purchase, amounting to 12,000 tonnes of biofuel components, will be blended with MSC's bunker fuel, representing a reduction of 35,000 tonnes of CO<sub>2</sub> equivalent (CO<sub>2</sub>e). This 'blending' option is unique to biofuel and means some high-profile shipping

customers, such as BMW, have been able to make direct agreements with biofuel manufacturers to purchase carbon-neutral fuels. Carbon 'insetting' as it is known, has the advantage of circumventing the traditional stalemate between shipowner and charterer. Thorsten Meincke, global board member for air and ocean freight at DB Schenker, said he believed the deal was "the right thing to do". Biofuel used for transport is generally produced using waste cooking oil. But it is necessarily subject to questions of provenance, as its origin can have a massive effect on the amount of CO<sub>2</sub>e actually reduced.

<https://theloadstar.com/db-schenker-and-msc-in-biofuel-deal-to-offset-carbon-from-ocean-cargo/>

### *Logistics in 2023: sourcing shifts and higher prices on the cards*



More than one-third of logistics companies will increase their prices this year, owing to high energy costs, cratering demand and supply chain disruptions, according to Ti's 2023 Agility Emerging Markets Logistics Index. The index, which analyses and ranks countries based on their attractiveness for investors, according to various criteria, seems to demonstrate growing de-Chinafication. It found that South-east Asia (13.6%), India (13.4%) and Europe (13.1%) were all destinations for business in 2023 –

asked: "Do you plan to move production/sourcing activities to any of the following regions?" – With China lagging at 12.6%, where it would have been well ahead in previous years. Indeed, Malaysia, Indonesia, Thailand and Vietnam were all in the index's top 10, the latter having moved up a spot. Even if China remains in the lead for now, 20.5% of respondents said they would be moving production and/or sourcing out of China and 18.4% said they would be reducing investment there, strict anti-covid policies being the chief reason.

<https://theloadstar.com/logistics-in-2023-sourcing-shifts-and-higher-prices-on-the-cards/>

### *NOOs batten down the hatches after two years of 'exceptional' earnings*

Non-operating containership owners (NOOs) are seeing significant reductions in daily hire rates and charter durations for new fixtures, amid concerns about defaults on existing deals. "The past year marked the peak of the container market and the exceptionally strong market conditions we saw over



the last two years," said Danaos CEO John Coustas. Dr Coustas was commenting during the Greek shipowner's Q4 and full-year results presentation mid-february, which saw the NOO double its net earnings for 2022, compared with the previous year, to \$711m, from a 44% increase in charter hire revenue of \$993m. "The decline in box rates to pre-pandemic levels across all routes, foreshadows difficult times ahead," he warned.

<https://theloadstar.com/noos-batten-down-the-hatches-after-two-years-of-exceptional-earnings/>

# Member Article

By:  
*Esra Kivrak*  
*CMILT*  
*WiLAT Turkey*  
*Chairperson*



## *ROLE OF LOGISTICS IN A DISASTER*

Disasters are devastating, shocking, and overwhelming. Many regions of the world suffer from natural disasters of any type. Floods, earthquakes, bushfires, and landslides taking lives, causing enormous damages, and making people relocate.

On Feb 6th and 10th cities in South East of Turkey are impacted by two consequent earthquakes with a magnitude of 7.7 and 7.6. The first one hit at 4.17 am when people were sleeping in their beds, and the other one hit at 13.27 when they were trying to reach their loved ones under the collapsed buildings and while they were trying to fetch something from their half-damaged buildings. This is registered as the disaster of the century with more than 41.000 losses, having an impact on an area that is as big as half of Germany and mobilizing millions of people in a few days. This is a tragedy and no doubt it left unforgettable, horrible pictures in our memory.

Were these earthquakes inevitable? Off course not, we have no control over earthquakes but what we could control is how we were prepared for them and how we react to them in order not to lose lives and to provide humanitarian aid for the survivors. From day one of this catastrophe, government agencies, NGOs, private sector companies, and individuals are considering what could have been the best planning or what can be done to better support these people staying there with the hope to see their loved ones come out of the collapsed buildings or at least reach

to their bodies to bury them. Every solution or every planning relies on logistics as a crosscutting sector that affects all aspects of humanitarian operations. All humanitarian operations depend on logistics, and logistics should be treated as a key priority in all humanitarian projects. Humanitarian needs are increasing at a faster rate than humanitarian funding allocations, resulting in an increasing number of vulnerable peoples' needs being left unmet. Therefore, the need to reach people in need and deliver aid in a timely way while reducing costs has never been more pressing. The humanitarian community has long recognized the need to update its approach to logistics to support a more efficient and effective delivery of aid. A new vision is required for how all actors in the humanitarian community can develop their approach to logistics in humanitarian aid. We

need to develop a guide on how this approach could be operationalised. As outlined in the document of DG ECHO (European Civil Protection and Humanitarian Aid Operations) Humanitarian Logistics Policy drafted by the European Commission in Jan 2022, it is proposed that all humanitarian actors should:

- **prioritize logistics, and consider logistics throughout the entire project cycle, including at project inception;**
- **allocate sufficient, qualified staff to logistics functions;**
- **cooperate with other humanitarian actors by sharing information and pooling resources;**
- **test new technologies, including digital technologies, to support the delivery of aid and share information about supply chains.**



## What is the role of digitalization in humanitarian logistics?

Lack of access to digital tools optimized for humanitarian logistics can prevent organizations from sharing data to support working together. In particular, organizations can face difficulties securing logistics information systems for data management and data analysis. An important element for data sharing is a trusted and secure environment and its governance.

A group of students from Middle East Technical University (METU) has developed a disaster information website (Afet Bilgi) which identifies any support call on social media and channels it to a dashboard of needs map with artificial intelligence. Moreover, there are so many useful links for general needs (e.g., temporary accommodation places, food distribution centers, transportation aid, mobile toilets), health needs (e.g., container pharmacies, active hospitals), and

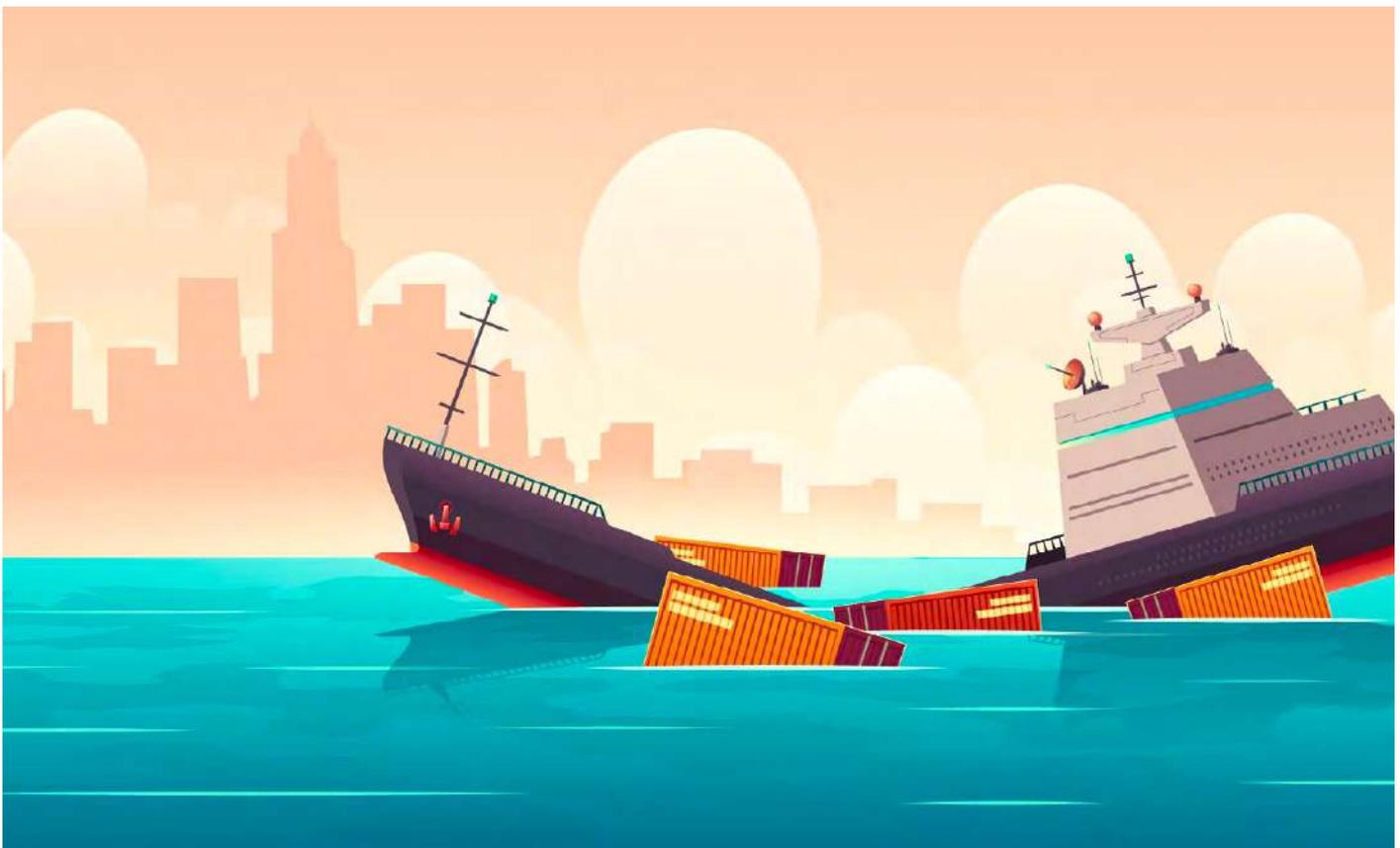
also a tap for blood and stem cell donations or other monetary donation. That was a very quick response and worked very well to match those who are seeking aid with the ones who are offering aid.

Another quick response was from the president of WILAT, Ms. Berna Akyıldız, who immediately opened a WhatsApp group with logistics and transportation companies and organize them to do free transportation of aid to the area. In a short span, of time many parties communicate in that group and organize for support. Over 5.000 people whether seeking transportation or offering service entered and left the group when the

## How to operationalize existing or future policies?

In the Turkish case, the main hurdle was not the lack of policies but the lack of operational capacity to cope with such a big disaster. From policy to practice the necessary steps starting today can be grouped as :

1. Framework for operations and future guidance :  
An effective supply chain, where barriers are identified early and overcome quickly, is crucial for delivering aid quickly and efficiently. Logistics and the supply chain can impact all sectors of an operation.
2. Training, capacity building, and guidance for all humanitarian actors:  
Upgrading logistics planning and capabilities will require actors to adapt their processes and take new approaches. Capacity-building, training, and guidance will be fundamental to achieving this outcome.
3. Humanitarian logistics advocacy and collaboration with other parties and donors for financing projects.



# Member Article

by  
*Karyn Welsh*  
FCILT  
CEO CILT  
Australia



## Preparing for Natural Disasters



Natural disasters can happen at any time of year. Natural disasters kill on average 45,000 people per year according to our world data (ourworlddata.org.au). Deaths from natural disasters have been in decline over recent years which is surprising given the growth in population over this period. What is highlighted in recent years is the ability of some businesses to rebound quickly following such events whilst others, unfortunately, do not. Being prepared for such an event will give you, your business, and your family the best chance at staying safe wherever possible.

Australia 2022 experienced several natural disasters that include flooding, bushfires, and earthquakes. In our floods in New South Wales and Queensland in 2021, eight people died, more were missing and hundreds had been rescued as flooding hit the Brisbane, Lismore, Murwillumbah, and Grafton areas of Australia.

More than 15,000 homes are estimated to have been flooded in Brisbane. The 2022 floods saw the Brisbane River peak at 3.85 meters, below the 4.46 meters experienced in 2011. However, the two flood events are very different and some suburbs experienced worse flooding this time around. More than 54,000 homes were without power.

Flood-prone Lismore in NSW had a record-breaking flood. Thousands of residents required evacuation, with many rescued from their roofs after flood waters breached the levee. The entire CBD was underwater. The town recorded 181mm of rain in 30 minutes at one stage. The Wilsons River level was 14.37 meters and

steadily, more than two meters above the record flood level of February 1954 (12.27 meters).

In 2023 we saw Turkey and Syria impacted by a major 7.8m earthquake. The regions affected by the earthquake are home to an estimated 13.5 million people, including as many as 2 million refugees, primarily from Syria. The earthquake has killed more than 47,000 in Turkey and Syria, according to The Associated Press, and tens of thousands have been injured.

Tens of thousands of buildings had been destroyed. Many residents of the hardest-hit areas, including Antakya and the satellite villages around Gaziantep, have fled to areas like Gaziantep's city centre that remain comparatively unscathed. Turkey's government under President Recep Tayyip Erdogan has been busy trying to organise aid for many of those who

have survived and are struggling to meet their basic needs.

Crowded into white tents set up by Turkey's disaster and emergency relief arm, known by the acronym AFAD, families of eight or more are sleeping on foam mattresses on the ground. Wrapped in the clothes they were wearing at the time of the quake, and in donated, colourful blankets, mothers, daughters, brothers, and fathers huddle to keep warm.

AFAD has deployed dozens of food trucks and hundreds of thousands of meals, as part of the organization's response.

In such cases, we all need to stop and take into account what it would be like should we find ourselves in such a situation. Are we prepared for such an event should we find ourselves in a similar or like situation? What can we do to prepare for such an event?



## What things should you consider when setting up your Personal Plan

It's a good idea to have a plan in place so you can protect yourself in case of a natural disaster no matter where you are especially given emergencies can strike at anytime, anywhere, and without warning.

What a plan does is protect you, those that you love, and the things that you value most. I find it easier to approach your plan as a stepped approach.

### Manage your stress.



Know how to manage your stress:

- **Anticipate** what might cause you stress "being separated from family, the noise of the wind"
- **Identify** how you might react to these things. "I get quiet and withdrawn" and "My heart starts to race" write these down.
- Think about how you might **manage** these reactions. Deep breathing. Saying calming words: "I can do this", "I'm prepared for this".

Emergencies can be very stressful. To help keep your stress levels down and make better decisions in an emergency, it's good to know, and have practiced, a way to manage your stress. Elite sportspeople and performers use techniques like these to help them get their best performance.

### Know that hazards likely to affect you:

- Fire
- Flood
- Heatwave
- Cyclone
- Storm
- Public disturbance
- Power outage
- Medical

### Emergency Contacts

Know whom you might need to contact. Police, Fire, Ambulance, Emergency services (earthquake, storm, flood, fire), Poison information, Lifeline, and know whom you may need to contact. Become familiar with where to get information in an emergency.

The country's official emergency broadcaster. It will provide essential up-to-date information, including advice from authorities and support available. You should also find your radio frequency as telco networks may be down.

You should subscribe to Emergency Information for your country on Twitter or Facebook to stay up to date with conditions and official Police, Fire, State/Country Emergency Services social media feeds.

### Insurance

Get or update your insurance. Where possible consider coverage for:

- health
- pet
- car
- home and contents
- income protection
- business and life.

Having adequate insurance coverage can help you avoid major financial stresses related to your home, business, health, or income. Store your important information in a safe place other than your home.

- Passports
- Wills
- Driver's licenses
- Birth and marriage certificates
- Immigration documents
- Land titles and mortgage
- Insurance documents
- Prescriptions

Identifying you, proving ownership of your home/car, and providing details for your insurance coverage can become a real headache without the original paperwork or copies of it. There is a fast, easy, and secure way to prove who you are by downloading free secure digital ID apps available on the web. Having your identity confirmed and key documents stored in one place means you can feel more in control if you needed to check in to an evacuation centre or apply for replacement documentation.

### Plan for your animals (pets or livestock)

Consider what your animals need for a week (food and medication) and how you would identify, transport, and accommodate them. It is also smart to have a plan in case you can't make it home.

People have lost their lives going home to get their animals. Knowing they are safe during and after an emergency can reduce your stress and save your life.

### Parents of Babies and Young Children

If you have a baby and/or young children, consider their specific needs. Evacuation centres may not be set up to meet their needs.

Think about the essentials you need and pack these in your survival kit.

Those who are formula-feeding need supplies so that they can feed their baby even if they don't have access to tap water for reconstitution or washing. This means having enough baby bottles for a single use for a few days, or disposable cups for feeding. Copies of important documents such as birth certificates and infant health and immunization records should be included in your emergency kit and saved to cloud storage, along with significant milestone photos and videos.

Have suitable food and medication in your survival kit, particularly for children with allergies as specialist food is rarely available at evacuation centres.

Being able to quickly locate some favourite toys can help keep little ones who don't understand what is happening happier in difficult circumstances.

### Identify items of sentimental or family importance

There are items in our lives that shape our identity. Saving precious items or keepsakes can help with recovery when you lose everything because it protects the links to the past and brings comfort.

Think about the important items in your life that would cause distress if they were lost. Ask each of the families to identify theirs.

Make a list or draw a map of your house to identify where each of these is e.g. wedding photos in the hall cupboard. Can they easily be removed? Get an additional box or bag that you can easily carry and put smaller items.

Work out how you might protect them if they can't be removed easily. Make copies or take photos of items.

## Business Planning



In Australia, and many other parts of the world natural disasters such as floods, fires, and even earthquakes can strike without warning. During an emergency, your main aim is to ensure your business continues operating. By carefully researching and planning before an emergency happens, you'll be ready to act quickly and effectively. Having an emergency management plan can help you before, during, and after an emergency:

- The continuity plan - helps you prepare your business for an emergency by identifying risks to critical areas and how to best protect them.
- The emergency action plan - helps you and your staff know what to do during an emergency situation.
- The recovery plan - guides your business's recovery after an emergency.

### Prepare your continuity plan

To prepare your business for an emergency, identify critical areas of your business and ways to protect them. Consider the following important areas of your business.

### Products or services

List your most important or most profitable products or services. Describe current arrangements to provide each one and what you'd do if these arrangements failed - your backup options for an emergency.

### Key customers

List important customers and how you'd contact them in an emergency to tell them what has happened.

## Insurance

Record the insurance policies you currently hold to cover your business risks.

### Property and infrastructure

Record how you make your property infrastructure less vulnerable to damage. Is your property secured with alarms, security personnel, or video surveillance from unlawful entry? Do you have fire-retardant or flood-resistant building materials? Are leaf litter, grass, and gutters maintained regularly to minimise fire risk?

### Business continuity strategies

Identify temporary office accommodation you could quickly access in an emergency situation. This may not necessarily be in the town where your business currently trades. Record other strategies you'll consider to help maintain business as usual. For example, a virtual office service, an e-commerce website or an e-marketplace.

### Staff training

List your staff, their relevant skills and strengths, and any cross-training requirements that would help you to continue business in an emergency. If your staff is unfortunately caught up in the event or injured as a result of the event have their job descriptions filed so that temporary staff can be called upon whilst your current staff is focusing on recovery.

### Information backup

Record how you protect your business information such as customer records, financial records, and contact lists. Explain your backup procedures.

Prepare your emergency action plan You should include the following in the emergency action plan.

## Emergency contacts

List your local emergency services numbers and any additional contacts you'll need to phone in an emergency. These should include the local state emergency, police, fire, and ambulance services.

## Emergency procedures

Briefly outline your emergency evacuation procedures. It may be useful to attach a copy of your detailed emergency procedures and floor plan with the location of emergency exits within your building/s, emergency kit, and safety equipment clearly marked.

Provide a schedule for emergency evacuation drills.

## Emergency kit

Record where your emergency kit is located or stored.

Make sure:

- your staff knows where it is
- It's clearly visible and labelled.
- It is easily accessed in an emergency.

Keep a record of changes to the list and contents of your emergency kit and the date each item was last checked. Believe it or not when it comes to simple things such as first aid kits even Band-Aids have an expiry date and lose their adhesiveness. First aid kits should be reviewed yearly to ensure it has all the basic necessary items in them and if not replace them. Check the expiry dates for eye wash and antiseptic creams, painkillers, etc.

## Emergency team roles and responsibilities

Communication is essential when making emergency planning procedures. Consider allocating a person/people to be responsible for any emergency. Set clear roles and responsibilities and provide

appropriate training. Teams and team leaders take responsibility for key areas of the business. The senior staff takes responsibility for keeping themselves and their employees informed on what they need to be doing as advised by the emergency services teams external to your organization.

Communication is key. Having regular team meetings to update everyone on what is happening is critical. Ensure the information is being passed down the line to the staff. All need to have the most up-to-date information and know exactly what their role is and what they take responsibility to maintain, recover or assess. Be mindful all are working under some level of stress and may react very differently to this situation compared to their how they would react in a normal set of circumstances and working days. Make allowances for this and always check in on their well-being.

## Preparing your supporting documentation.

After you've completed your continuity, action, and recovery plans, list and attach copies of supporting documentation, such as:

- Detailed emergency procedures
- Evacuation maps
- Insurance information.

## Review your emergency management plan

Regularly review your emergency management and recovery plan. It's also important to update your plan each time your staff changes, as employees and structures can change regularly and these plans need to be updated as these occur. If you move to a new business location make sure the exits, location of emergency equipment, etc. are all updated.

Practice your emergency action plan with your staff at least once a year. You may find there are things missing or steps you need to change. This is your opportunity to make sure your emergency procedures are as efficient as possible.



## What to do in an emergency

If an emergency happens, your first priority is the safety of you and your employees. Then you can look at protecting your business and assets. Natural disasters and emergency situations can strike without warning. It's important to be ready for all sorts of emergencies, whether:

- Natural – such as floods, drought, fire, landslides, and storms
- Human-caused – such as crime, terrorism, or riots
- Technological – such as explosions, building, or bridge collapse.

Follow our steps to help keep you, your employees and your business safe.

### Follow emergency procedures

When faced with an emergency – in addition to following your business's emergency procedures, you may wish to use an action checklist. This is designed to be completed when an emergency happens.

### Think safety first

Be guided by emergency services personnel attending to assist. It's important to listen to their advice if you need to evacuate.

If you do evacuate, and you are able to access it, take your emergency kit and ensure everyone is accounted for where possible and that they are in a safe location. Check-in with the people on your emergency contacts list for updates on staff.

Depending on the emergency, you may have time to:

- Switch off electricity, gas, and water.
- board up windows
- sandbag entryways.

## Know the emergency risks

Be aware of any immediate emergency risks by following government social media channels and websites such as the:

- Department of Home Affairs Emergency management – an external site for information
- Bureau of Meteorology – external site for further weather warnings
- State or territory emergency services for local warnings and updates.

If you can, listen to your local radio or television for updates. Ensure you and your staff are aware of all emergency warning systems in your area.

### Assess the impact on your business

If a natural disaster impacts your business, the business recovery checklist can help you check what to do. Use the checklist and your business emergency management plan to:

- assess the impact on your business
- prioritize your efforts in your business recovery
- understand what you need to consider before you can return to business.

### Decide what to do with your business

Once you have assessed the impact on your business, you'll have to consider what it will take to recover your business. If you're not sure your business can recover, it's a good idea to seek advice and support from an accountant or business adviser.

If there is no option but to close your business, you may need help to understand what you need to do.

## Help your employees

If a natural disaster affects your business, it's likely to impact our employees too. You and your employees can get help from personal counseling services and may be eligible for short-term income support for people with a demonstrated loss of income as a direct result of a major disaster. This may not be available in all countries. You may advise on paying your employees when they're not working as they may need to be temporarily stood down whilst buildings etc. are rebuilt.

### Re-establish your business

You may need to relocate your business to a temporary location such as:

- a temporary business centre
- a hotel
- at someone's home
- an office provided by a service provider.

Consider arranging a virtual office service such as:

- a telephone answering service
- mail forwarding service
- a remote secretarial service.

Arrange a start date with employees. Consider arrangements so they can work from home or a temporary location while you rebuild.

### Seek advice to boost your recovery

Some governments offer a range of small business services that can advise you on business recovery:

- You may need to find your nearest business adviser
- Get tips on how to recover from disasters, as well as current information on disaster recovery assistance by visiting government websites
- Contact your industry association for specific information, or your local council to see if there are seminars, workshops, or networking events for local businesses.

## Improve your cash flow

There is a range of ways to improve your cash flow, such as:

- Make an insurance claim – make a claim as soon as possible, so the insurance company can process it quickly. If you aren't the only person affected, expect additional delays as your insurance company processes numerous claims.
- Talk to your creditors – explain your current financial situation to your creditors. Your bank or building society may agree to freeze your loan or offer you an interest-only arrangement until you're able to recover.
- Chase up your debtors – contact as many debtors as you can and explain your current financial situation. Chase up any money owing to you.

## Get financial help

### Find government financial support

The level of assistance available may depend on the severity of the disaster and where you're located. Varying Governments provide little or no relief whilst others have a relief support area set up and ready to assist.

### Natural disaster funding

Urgent financial assistance from the Government may be available to disaster-affected communities. This is delivered through state and territory governments. You can find information on the local government areas eligible for assistance and the types of assistance available. Check the websites regularly as things are updated as disasters unfold.

## Financial Counseling Services

You may need to engage with a financial counseling service. Know where they are and whom you should contact.

### Tax and lodgment help

For help deferring outstanding taxes or reconstructing your tax records, call the taxation office and let them know you are affected by an event.

### Having trouble paying?

If you're a company having difficulties with lodgements, notifications, and payments, speak to the relevant government department.

### Protect your business online

To protect your business from scams after an emergency, visit SCAM watch websites and learn how to protect yourself from scams.

For detailed advice and tips on how to protect your business online, visit the respective government websites.

## Celebrate your recovery

Once your business recovers from an emergency, it is important to reconnect with your customers. Check our marketing information and use our free marketing plan template to help create your marketing efforts.

Whilst these are just suggested approaches to planning for a significant event or natural disaster some services that may be available in some countries may not be available in others and as a result, you should consider adapting your plan according to the local uniqueness and services available by your respective governments.





*We are delighted that our WiLAT first Global Convenor Aisha Ali Ibrahim - FCILT, Dr. Doreen Owusu-Fianko Deputy Global Chairperson, Carine Tour Yemitia – CMILT, WiLAT Cote d'Ivoire Chair, and Fummilayo WiLAT Nigeria member were featured in the 100 most influential African woman in supply chain 2022.*



*WiLAT Global Chair Gayani De Alwis FCILT was invited as a speaker, Mindset: The formula for success at the AAT National conference 2022.*

**Mindset: The Formula for success**

**Speakers:**

- Mr. Nalaka Hewamaduma** - President, Chief Executive Officer, Nalaka Consulting Inc.
- Mr. Bhatiya Arthanayake** - Chief Executive Officer, Phoenician Pvt. Ltd. / AAT National Transformation Coach / Entrepreneur / Award winning mentor.
- Ms. Gayani De Alwis** - Chairperson, WILS Global.
- Ms. Kimari Fernando** - Former Chairperson, Sri Lanka Tourism.
- Mr. Mahendra Jayasakara** - Managing Director, Lanka Sales P.C.
- Dr. Nirmal De Silva** - Independent Non-Executive Director, Strategy Consultant & Associate Professor in Business Management.

**Event Details:**

- 11<sup>th</sup> December 2022** from 8:30am to 5:00pm at Hotel Radisson.
- Inauguration Session** from 8:30am to 9:30am
- Workshop Sessions** from 9:30am to 5:00pm
- Registration is Now on**
- Phone:** 0741 966 967, 0112 559 669 | **Email:** conference@aat.lk | **Web:** www.aat.lk

Sisterhood Corner

**Sahana Vithanagama CMILT**

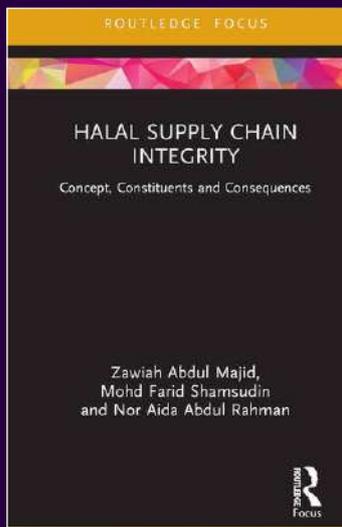
is a WiLAT Sri Lanka Ex-Co member. She received her Master of Science of Business Analytics with Distinction in the recent Robert Gordon Universiti convocation



**Gayathri Karunanayake CMILT,**  
WiLAT Global Vice Chairperson South Asia being awarded Young Impactful Leader of the year 2022



Another publication from Ts Hjh Dr. Zawiah Abdul Majid FCILT, a former WiLAT Global Vice Chairperson South East Asia, WiLAT Malaysia Founder, Senior Lecturer of Universiti Kuala Lumpur. A worthy reference for researchers and practitioners in supply chain management.  
<https://www.routledge.com/Halal-Supply-Chain-Integrity-Concept-Constituents-and-Consequences>



**Kaushani Perera CMILT** is a WiLAT Sri Lanka member, recently she moderated a panel discussion at the national occupational safety week 2022.



**Carine Tour Yemitia, CMILT** is the Chairwoman of WiLAT Ivory Coast & Founder of Youth Life received 2022 supply chain Women Awards & Recognition from AWISCA January 2023



**AP Dr. Jessica Ong CMILT** WiLAT Malaysia Vice Chairperson being awarded a Telenovela Recognition at World Trade Centre, Kuala Lumpur

Sisterhood Corner

# Future Events

April

WiLAT Global  
Coffee Talk - GVC SEA  
2nd

-----  
Africa Forum  
WiLAT Day  
24th

-----  
Disaster Logistics  
Webinar 26th



May

CALF  
17th May – 30th

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WiLAT Coffee Talks -  
GVC –  
South Asia 12th

-----  
Africa Union  
(AU) Day 26th



June

WiLAT Global  
10th  
Anniversary 3rd

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Earth Day 5th

-----  
WiLAT Coffee Talks -  
GVC – Central Asia  
20th



## Turkey Relief Fundraiser

*CILT Disaster Response Team led by IBF in collaboration with WiLAT Global has initiated a Turkiye Relief Fundraiser with the aim to raise USD900,000 to cover the transportation costs of sending relief to the affected areas.*

*We call out for your generous donations to make this fundraiser a reality.*

*Visit the below link to donate and for more details.*

*Thank you for your generosity!*

<https://lnkd.in/gdcWj4B2>

# Why Should You Join Us?

*Gain a unique Professional qualification with global recognition*  
*Gain access to networking opportunities with industry personnel*  
*Gain access for job/internship opportunities for prospective job seekers*  
*Gain exposure to mentoring to shape your career*  
*Gain access to scholarships*  
*Gain access to Continuing Professional Development programs*  
*Gain access to information & knowledge*  
*Gain access to International Business Forum (IBF)*  
*Use globally recognised post nominal*

## TELL US WHAT DO YOU THINK ABOUT THE **Wings of Change**

By completing the

**Online Survey**

Start the survey by scanning  
the QR Code below or  
click on the link



<https://forms.gle/vqLPcES1aE4Wr1cSA>

*We have Made a Difference*  
**WE ARE CILT**



The Chartered  
Institute of Logistics  
and Transport



Women in Logistics  
and Transport



[www.ciltinternational.org](http://www.ciltinternational.org)



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